

CONTRACT



WRDQ-TV
WFTV, Inc.
PO Box 809615
Chicago, IL 60680-9615
(855) 333-2676

| | | |
|--|---|--|
| <u>Contract / Revision</u> 111199 / | | <u>Alt Order #</u> 08235108 |
| <u>Product</u> DCCC | | |
| <u>Contract Dates</u> 11/01/16 - 11/07/16 | | <u>Estimate #</u> 4632 |
| <u>Advertiser</u> ISS/DCCC-A | | <u>Original Date / Revision</u> 04/25/16 / 10/18/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WRDQ-TV | <u>Account Executive</u> Washington DC Cox | <u>Sales Office</u> CoxReps Washi |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> 53 |
| <u>Agency Ref</u> 30027 | | <u>Advertiser Ref</u> |

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Advertiser
Name Change*

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---------------|--------------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------|-----|-------------|-------|------------|
| N 1 | WRDQ | 11/01/16 | 11/07/16 | M-F 10a-11a | 10a-11a | | :30 | | | P-04 | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$100.00 | | | | | |
| N 2 | WRDQ | 11/01/16 | 11/07/16 | M-F 11a-12p | 11a-12p | | :30 | | | P-04 | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$100.00 | | | | | |
| N 3 | WRDQ | 11/01/16 | 11/07/16 | M-F Prime | 8p-9p | | :30 | | | P-03 | | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | | 2 | \$750.00 | | | | | |
| N 4 | WRDQ | 11/05/16 | 11/05/16 | Sat Prime | 8p-9p | | :30 | | | P-02 | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$650.00 | | | | | |
| N 5 | WRDQ | 11/05/16 | 11/05/16 | WKND AM News | 9a-10a | | :30 | | | P-03 | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$250.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | | <u>Type</u> | | |
| | 1 | WRDQ | 10/31/16-11/06/16 | WKND AM News | 9a-10a | -----Sa-- | :30 | | \$250.00 | | | NM | | |
| | See MG 5.2 | | | | | | | | | | | | | |
| | 2 | WRDQ | 11/06/16-11/06/16 | WKND AM News | 9a-10a | -----Su | :30 | | \$250.00 | | | NM | | |
| | Ⓜ MG for 5.1 11/05 | | | | | | | | | | | | | |
| N 6 | WRDQ | 11/05/16 | 11/05/16 | Sat Prime | 9p-10p | | :30 | | | P-02 | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$650.00 | | | | | |
| Totals | | | | | | | | | 0.00 | | | | 9 | \$3,450.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/31/16 - 11/07/16 | 9 | \$3,450.00 | (\$517.50) | \$2,932.50 |
| Totals | 9 | \$3,450.00 | (\$517.50) | \$2,932.50 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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|----------------------------|--------------------|
| 111199 / | 08235108 |

| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
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| 11/01/16 - 11/07/16 | DCCC | 4632 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
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Signature: _____ **Date:** _____

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